



EFFECTIVE ENVIRONMENTAL MANAGEMENT

Anya Ledwith – My Business Journey

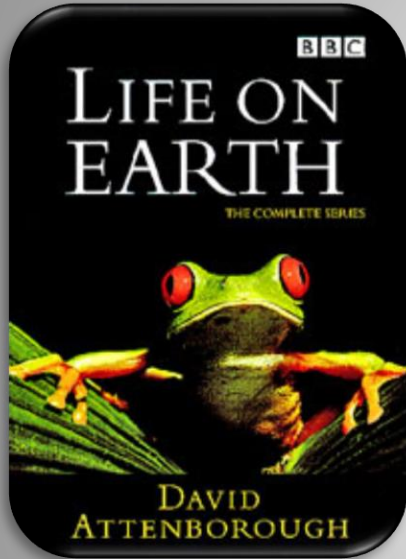
Award-winning consultancy

ISO 14001 EMS – SECR Carbon Reporting - ESOS Energy Audits

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From Attenborough ...to Eshcon



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ENVIRONMENTAL
MANAGEMENT

Award-winning consultancy

ISO 14001

Environmental Management Systems

SECR Carbon Reporting

ESOS Lead Assessor

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The commercial benefits of environmental management



My business journey

Full-time jobs – always learning, looking for new experiences.

2006 - Established business (part-time, risk management, overcome fear).

2008 - Head hunted (learning, new services, wider contacts).

2012 - Full time in Eshcon - Haven't looked back since!

Build partnerships. Understand cycles. Diversify (services & clients).

There were obstacles, but it was exciting, challenging & fun.

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1. Know your Why

- Know your Why & love what you do
- My mission is to make environmental management THE business norm



2. Be part of the business community

- Chairman of Gatwick Diamond Business
- Network & be part of the business community
- Use your connections well – don't try to just sell to them
- Get a Mentor



3. Believe in yourself

- Beat that Imposter Syndrome
- We all make mistakes
- Perfection is the enemy of completion
- Get out there & go for it
- Celebrate your successes!



Questions

Anya Ledwith, Eshcon Ltd

Reducing Risk - Promoting Efficiency - Saving Money - Winning Business

This is Effective Environmental Management

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